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Rich Land NURSERIES

Rochester
N.Y.

RELIABLE
FRUIT
AND
ORNAMENTAL

TREES

BULBS AND PEONIES

FALL
1911

This Book Our Only Salesman

FALL
1911

Buy Direct from the Nursery and Save Money

The advantage in buying from us is that you save the Middleman's Profit, Agents' Commissions, Freight Charges, etc.

We have been in the business for many years, but have heretofore sold our goods mostly to jobbers. Now, we can save you the middleman's profit and sell at low prices because we are growers, handling large quantities, and are satisfied with a moderate profit.

Our aim will be to supply good, live nursery stock at reasonable prices. We shall not attempt to give extravagant descriptions tending to mislead, but will endeavor to make them clear and concise. We believe that our patrons will appreciate this. We invite your attention to some of the advantages to be obtained by purchasing of us.

Our Guarantee Protects You

We guarantee that our stock is true to name under the following conditions:

In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms.

Rochester Grown Trees—Rochester has long been recognized as the "Tree Center of the World." Persons buying from us can rely on getting the *very best that can be grown*.

Certificate of Inspection—Our nurseries have been inspected by the New York State authorities and a certificate given, copy of which will be attached to each shipment, see form on opposite page.

Responsibility—As to our responsibility we refer by permission to the Lincoln National Bank and the Rochester Trust and Safe Deposit Company of this city, also to the mercantile agencies of R. G. Dun & Company and the Bradstreet Company.

Freight Charges Prepaid

RICH LAND NURSERIES

"In the Heart of the Fruit Belt"

ROCHESTER, N. Y.

True Trees Bear True Fruit—Rich Land Stock is True

Rich Land Nurseries

How to Send Orders

In back of this catalog is a blank order sheet to be used for making out orders. Follow instructions at top of order sheet and fill out, writing as plainly as possible the quality, name, number and catalog price; giving Postoffice, whether Rural Free Delivery, and nearest railroad station.

We Prepay Freight

We prepay the freight to all points east of the Mississippi River on all orders which amount to \$5.00 or over at the prices in this catalog. (Smaller packages can be sent by express or mail. Packages weighing up to four pounds can be sent by mail at one cent for two ounces. Stamps or currency must accompany all orders that are to be sent by mail).

On all Canadian Shipments the prices quoted are for stock delivered on board cars at railroad station at Rochester, N. Y.

Terms of Payment

All orders must be accompanied with a bank draft, Postoffice money order, express money order, or currency in a registered letter for the full amount of the order.

Early Orders Advised—Orders should be sent in early. It is our rule to execute them in the order received. It is advisable to forward goods early. If the ground is not in condition to plant, they can be left in boxes, or taken out and the roots covered with earth.

RICH LAND NURSERIES, Rochester, N. Y.

No. 1410

STATE OF NEW YORK
DEPARTMENT OF AGRICULTURE
CERTIFICATE OF INSPECTION OF
NURSERY STOCK

This is to Certify that the stock in the nursery of Rich Land Nurseries of Rochester, County of Monroe, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from any contagious or infectious disease or diseases or the San Jose scale or other dangerously injurious insect pest or pests. This certificate expires September 1, 1912.

Dated Albany, N. Y., September 1, 1911.

R. A. PEARSON,
Commissioner of Agriculture.

Rich Land Nurseries

Planting Directions

SOIL—For fruit trees the soil should be dry, either natural or made so by thorough drainage. It should also be well prepared by twice plowing, at least, beforehand. On new, fresh lands manuring will be unnecessary, but on lands exhausted by cropping, fertilizers must be applied, either by turning in heavy crops of clover or well decomposed manure or compost. To insure a good growth of fruit trees land should be in as good condition as for a crop of wheat, corn, or potatoes.

PREPARATION OF THE TREES—As a general thing, trees are planted in the ground precisely as they are sent from the nursery. In removing a tree, no matter how carefully it may be done, a portion of the roots are broken and destroyed, and consequently the balance that existed in the structure of the tree is deranged. This must be restored by a proper pruning, adapted to the size, form, and condition of the tree, as follows:

Standard Orchard Trees—These, as sent from the nursery, vary from five to seven feet in height, with naked stems or trunks, and a number of branches at the top forming a head. These branches should all be cut back to within three or four buds of their base. This lessens the demand upon the roots, and enables the remaining buds to push with vigor. Cut off smoothly all bruised or broken roots up to the sound wood. As a general thing it will be safe to shorten all the previous years' shoots to three or four buds at their base, and where the branches are very numerous some may be cut out entirely.

Dwarf Trees—If of two or three years' growth, with a number of side branches, will require to be pruned with a two-fold object in view, viz., the growth of the tree and the desired form. The branches must be cut into the form of a pyramid by shortening the lower ones, say one-half, those above them shorter, and the upper ones around the leading shoots to within two or three buds of their base. The leader itself must be shortened back one-half or more. When trees have been dried or injured much by exposure, the pruning must be closer than if in good order.

PLANTING—Dig holes in the first place large enough to admit the roots of the tree to spread out in their natural position; then, having the tree pruned as before directed, let one person hold it in an upright position, and the other shovel in the earth, carefully putting the finest and the best from the surface in among the roots, filling every interstice, and bringing every root in contact with the soil. When the earth is nearly filled in, a pail of water may be thrown on to settle and wash in the earth around the roots; then fill in the remainder and tread gently with the foot. The use of water is seldom necessary, except in dry weather early in fall or late in spring. Guard against planting too deep; the trees, after the ground settles, should stand in this respect as they did in the nursery. Trees on dwarf stock should stand so that all the stock be under the ground, and no more. In very dry, gravelly ground, the holes should be dug twice the usual size and depth, and filled in with good loamy soil.

STAKING—If trees are tall and much exposed to winds, a stake should be planted with the tree, to which it should be tied in such a manner as to avoid chafing. A piece of matting or cloth may be put between the tree and the stake.

MULCHING—When the tree is planted throw around it as far as the roots extend, and a foot beyond, five or six inches deep of rough manure or litter. This is particularly necessary in dry ground, and is highly advantageous everywhere both in spring and fall planting. It prevents the ground from baking or cracking, and maintains an equal temperature about the roots.

AFTER-CULTURE—The grass should not be allowed to grow around young trees after being planted, as it stunts their growth. The ground should be kept clean and loose around them until, at least, they are of bearing size.

Treatment of Trees that have been Frozen in the Packages or Received during Frosty Weather—Place the packages, unopened, in a cellar or some such place, cool, but free from frost, until perfectly thawed, when they can be unpacked, and either planted or placed in a trench until convenient to plant. Treated thus, they will not be injured by the freezing. Trees procured in the fall for spring planting, should be laid in trenches in a slanting position to avoid the winds; the situation should always be sheltered and the soil dry. A mulching on the roots and a few evergreen boughs over the tops will afford good protection.

DISTANCE BETWEEN TREES OR PLANTS IN PLANTATIONS

Standard Apples, 30 to 40 feet apart each way. In poor soil, 25 feet may be enough.

Standard Pears and Cherries, 20 feet apart each way.

Standard Plums, Peaches, Apricots, 16 to 18 feet apart each way.

Quinces, 10 to 12 feet apart each way.

Dwarf Pears, 10 to 12 feet apart each way. The greater distance is better where land is not scarce.

Currants, Gooseberries and Raspberries, 3 to 4 feet apart.

Blackberries, 6 to 7 feet apart.

Grapes, 8 to 10 feet apart.

Strawberries, 1 foot apart in the row; rows 3 feet apart.

NUMBER OF TREES OR PLANTS ON AN ACRE AT VARIOUS DISTANCES

At 4 feet apart each way	2729
" 5 "	1742
" 6 "	1200
" 8 "	680
" 10 "	430
" 12 "	325
" 15 "	200
" 18 "	135
" 20 "	110
" 25 "	70
" 30 "	50

The number of plants required for an acre, at any given distance apart, may be ascertained by dividing the number of square feet in an acre (43,560) by the number of square feet given to each plant, which is obtained by multiplying the distance between rows by the distance between the plants. Thus, strawberries planted three feet by one foot gives each plant three square feet or 14,520 plants to the acre.

PRICES FOR FALL, 1911

The prices in this catalog are strictly net and shipments are made promptly and our judgment used as to "How to Ship."

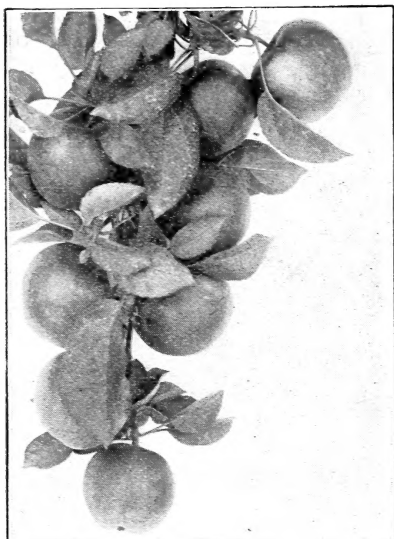
SUCH LOW PRICES ON FRESH NURSERY STOCK, all hardy, have never been offered before. You will save money if you order from us. Please note on different pages several special offers at **ROCK BOTTOM PRICES**.

Remarkably Low Prices on **TULIPS, HYACINTHS, CROCUS** and other Flowering Bulbs.

Rich Land Nurseries

APPLES

No ordinary farm crop will produce one fourth as much income per acre as a good apple orchard. Today an apple tree can be made to bear in six or seven years. During that time other crops may be harvested. The more the ground is tilled the quicker the trees will bear.



BISMARCK

Summer Varieties

Early Harvest—Medium size, pale yellow, fine flavor. August.

Red Astrachan—Large, crimson, good; very hardy. August.

Sweet Bough—Large, pale yellow, sweet. August.

Tetofsky—Medium size, yellow striped with red. Very hardy. August.

Yellow Transparent—Medium size, pale yellow; good. August.

Autumn Varieties

Alexander—Very large, red. Very hardy. September and October.

Bismarck—Very large, remarkably handsome and showy; color red on yellow ground; flesh yellow; quality good; extremely hardy and prolific and bears very early. November.

Fameuse (Snow Apple)—Medium size; crimson; flesh snowy white, delicious. Succeeds in the North. November to January.

Gravenstein—Very large, striped; of the first quality. September to October.

Maiden's Blush—Large, pale yellow with a red cheek. September and October.

PRICES

Standard Apples and Crabs Each	10	100
Largest size XXX 6-7 ft.	\$0.40	\$3.75
XX 5-6 ft.	.35	3.00
X 4-5 ft.	.20	1.80
		15.00

Autumn Varieties

(Continued)

Oldenburg or Duchess of Oldenburg—Large, streaked with red and yellow; juicy and pleasant. A young and abundant bearer. Succeeds well in the Northwest where most varieties fail. August and September.

Wealthy—Medium size, dark red; very good, very hardy. October.

Winter Varieties

Baldwin—Large, bright red. One of the most popular sorts. December to March.

Ben Davis—Large, striped, very hardy. A late keeper. Esteemed in the West and Southwest.

Golden Russet—Medium size, dull russet; hardy. November to April.

Grimes' Golden—Medium size, golden yellow. January to April.

Hubbardston or Hubbardston Nonsuch—Large, striped yellow and red; fine. Great bearer. November to January.

Lyman's Pumpkin Sweet (Pound Sweet)—Very large, greenish. October to December.

Mann—Medium size, deep yellow; hardy; an early bearer. January to April.

McIntosh Red—Large, bright red; very good; hardy. November to February.

Northern Spy—Large, striped. One of the finest late keeping apples.

Pewaukee—Medium size, striped. Esteemed especially for cold climates. January to May.

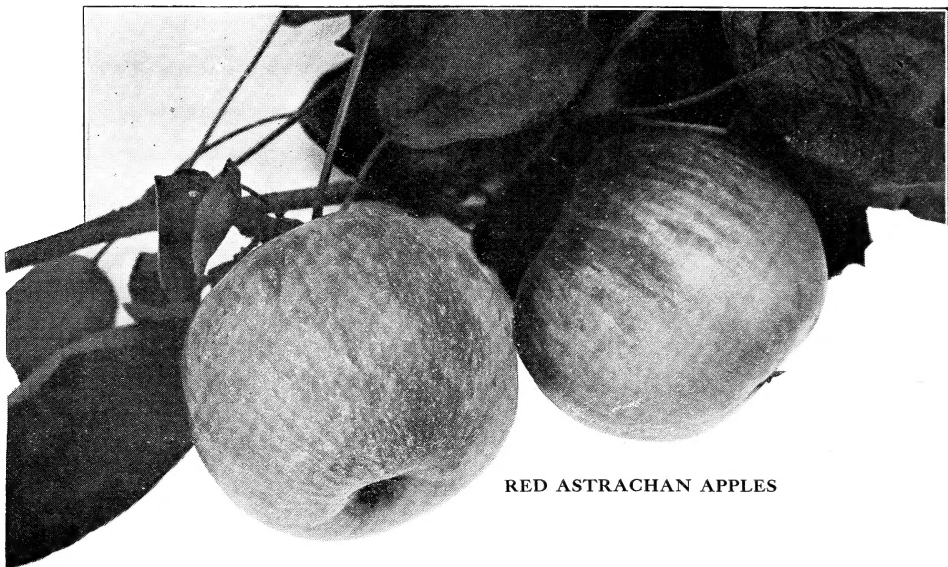
Rambo—Medium size, yellow and red. An esteemed old variety. October to January.

Rhode Island Greening—Everywhere well known and popular. Keeps until March or April.

Roxbury Russet—Medium to large, greenish russet. Keeps till June.

Sutton Beauty—Medium size, yellow striped with crimson. Very good. January and February.

Rich Land Nurseries



RED ASTRACHAN APPLES

APPLES—Continued

Tolman's Sweet—Medium size, pale yellow. November to April.

Tompkins King (King of Tompkins County)—A red apple of the largest size and finest quality. Hardy. November to January.

Twenty Ounce—Very large, striped; very popular. October to January.

Wagener—Medium size, deep red, excellent. December to May.

Winter Banana—Large, clear pale yellow. Bears young.

York Imperial—Medium size, shaded with crimson. Popular in Pennsylvania. November to February.

Crab Apples

For Preserving

All the Crabs are Very Hardy.

Hyslop's—Large, deep crimson. October.

Transcendent—Red and yellow. A popular variety. September.

Whitney—Large, splashed with carmine. August.

Apple trees continue to be scarce and in view of this fact we advise everyone who contemplates planting to place orders early. It will be to your advantage to do so.

Baby Rambler Roses

Just the thing for beds and borders and for edging walks. They are bound to take the place of geraniums and other plants which have to be removed each year. You can have them in Crimson, White and Pink. Price, 25c. each.

Tulips

Beautiful early spring flower.

We can offer this season, choice Bulbs in mixed colors at the following remarkably low prices:

Single flowered	-	-	75c per 100
Double	"	-	90c " "

We can furnish Single Tulips, colors separate in Red, Yellow and White, at \$1.10 per 100.

If desired by mail, add 25c per 100 to cover postage.

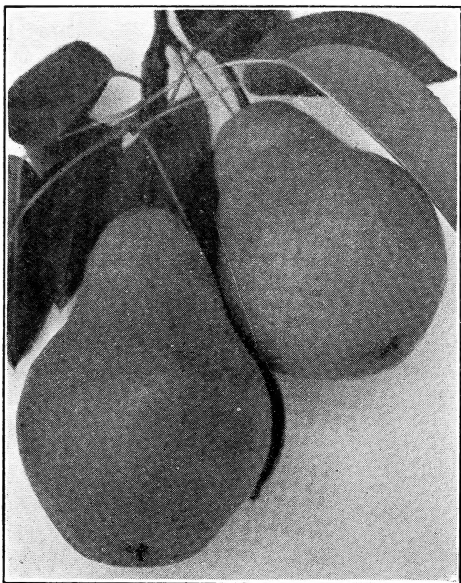
Rich Land Nurseries

PEARS

The Trees furnished are STANDARDS. We also grow all the varieties as DWARFS, which are desirable for gardens or grounds of small extent.

GATHERING PEARS—Summer Pears should be gathered at least ten days before they are ripe and Autumn Pears at least a fortnight. Winter varieties may be left until the leaves fall.

THIN THE FRUIT—When pear trees are heavily laden, the fruit should be thinned when about one-third grown, else the fruit will be poor and the trees injured.



BARTLETT PEAR

Summer Varieties

Bartlett—One of the most popular pears.

Clapp's Favorite—Resembles the Bartlett; ripens a few days earlier. Hardy.

Wilder Early—Medium size, greenish yellow, sweet. First of August.

Autumn Varieties

Angouleme or Duchesse d'Angouleme, also called **Duchesse**—One of the largest of all good pears. It attains its highest perfection as a dwarf. October and November.

Anjou (Beurre d'Anjou)—Large, handsome. One of the most valuable pears in cultivation. Keeps until the winter holidays.

Clairgeau (Beurre Clairgeau)—Very large, yellow and red, handsome. October and November.

Flemish Beauty—Large, sweet. Very hardy. September and October.

PRICES

Standard Pears	Each	10	100
Largest size XXX 6-7 ft.	\$0.30	\$2.50	\$20.00
XX 5-6 ft.	.25	2.00	15.00
X 4-5 ft.	.20	1.50	10.00
Dwarf Pears			
Largest size XXX 3-4 ft.	.25	2.00	15.00
XX 2½-3 ft.	.20	1.50	10.00

Kieffer—Large, golden yellow. An early and great yielder. October and November.

Seckel—The standard of excellence in the pear; small but of the highest flavor. September and October.

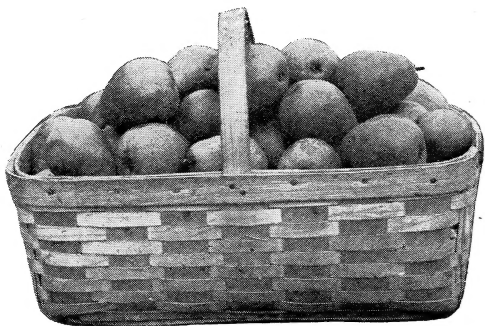
Sheldon—Of the finest quality; large, russet. October. Standard trees only.

Worden-Seckel—Medium size, borne in clusters, juicy. Ripens in October.

ALL FOR ONE DOLLAR

- | | |
|-------------------------|-----------------|
| 1 Bismarck Apple | 1 Bartlett Pear |
| 1 Yellow Spanish Cherry | |
| 1 Bradshaw Plum | 1 Elberta Peach |

Send money order today or \$1.00 bill enclosed in a well sealed envelope and we will send promptly.

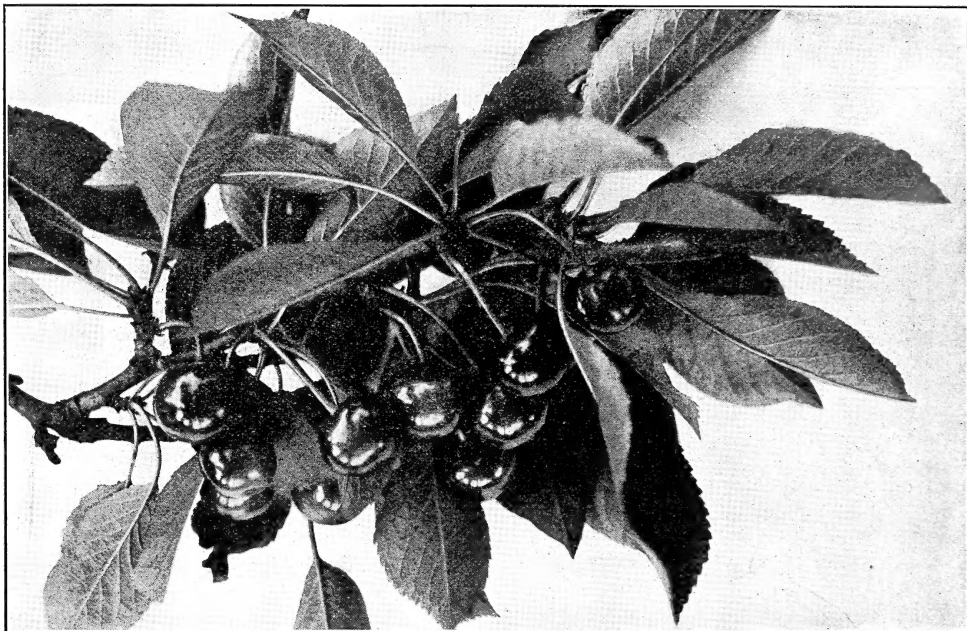


A Basket of Anjou Pears grown on Dwarf Trees

Rich Land Nurseries

CHERRIES

The cherry is one of the most popular fruits. Ordinary well grown trees produce from three bushels and upwards, and are a good paying crop. Cherry trees thrive well on dry sandy or gravel soil, but not on low damp land.



MONTMORENCY

PRICES

The Black and White Cherries all produce sweet fruit.

	Each	10	100
Largest size XXX	\$0.30	\$2.50	\$20.00
XX	.25	2.00	15.00
X	.20	1.50	10.00

Black Cherries

Black Tartarian—Well known and popular.
Windsor—Ripens later than the above. Valuable.

White Cherries

Governor Wood—Tender and delicious.
Napoleon—Very large, juicy and sweet. None better.
Yellow Spanish—Very large. One of the very best.

Sour Cherries

Early Richmond—An old variety, but still very popular.

May Duke—An excellent variety.

Montmorency—The finest sour cherry in existence.

HYACINTHS

Beautiful for Beds or Borders.
 Can be furnished in Red, Pink, White and Blue.

Single flowered, colors separate,
 10 for 30c, 100 for \$2.85

Double flowered, colors separate
 10 for 35c, 100 for \$3.00

If by mail, add 35c per 100 for postage

Rich Land Nurseries

PLUMS

The finer kinds of plums are rich and luscious. For cooking and canning they are unsurpassed. Plums should be pruned to prevent a straggling growth. Plum trees grow best in heavy loam. Need cultivation.



GRAND DUKE

THE FOLLOWING ARE THE CHOICEST
VARIETIES KNOWN

PRICES

	Each	10	100
Largest size XXX 6-7 ft.	\$0.30	\$2.50	\$20.00
XX 5-6 ft.	.25	2.00	15.00
X 3-5 ft.	.20	1.50	10.00

Bavay's Green Gage (Reine Claude de Bavay)—Large, fine flavor, greenish. Middle of September.

Bradshaw—Very large, early, dark violet red; good. Very productive.

Coe's Golden Drop—Large, light yellow. Last of September.

Felleberg (French or Italian Prune)—Late, purple, delicious. September.

German Prune—Medium size, purple or blue, fine. Very productive. September.

Grand Duke—A valuable late plum, very large, purple; ripening latter part of September. One of the best late plums.

Imperial Gage—Large, greenish, juicy, rich and delicious. Middle of August.

Lombard—Medium size, violet red. A great bearer. Very hardy.

Shropshire Damson—Small size, dark purple; esteemed for preserving. Very productive. October.

Japanese Plums

Abundance—Large, rich bright cherry red; exceedingly productive. Very early.

Burbank—Large, clear cherry red; an abundant bearer; valuable market variety. Early in September.

Red June—Medium size, purplish red, handsome. The earliest.

Wickson—Very large, glowing carmine.

Rich Land Nurseries

PEACHES

The peach tree requires a well drained, moderately rich soil. The branches and shoots need cutting back about one half of the season's growth. Valuable orchards are grown in three or four years. Require cultivation.

PRICES

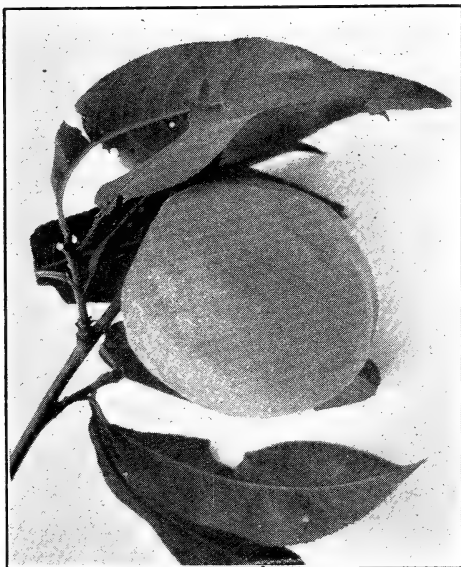
Peaches	Each	10	100
Largest size XXX 4-5 ft.	\$0.20	\$1.80	\$15.00
XX 3-4 ft.	.15	.120	10.00
X 2-3 ft.	.12	1.00	8.00

Pointers for Planting

Keep the ground clean and mellow around the trees and give it an occasional dressing of wood ashes. Keep the heads low—the trunks ought not to exceed three feet in height. Attend regularly every spring to pruning and shortening the shoots of the previous year's growth. This keeps the head round, full and well furnished with bearing wood. Cut weak shoots back about one-half, and strong ones one-third; but see that you have a sufficient supply of fruit buds. Sickly and superfluous shoots should be cut clean out.

It should always be borne in mind that the fruit is produced on wood of the last season's growth, and hence the necessity of keeping up a good supply of vigorous annual shoots all over the tree.

In planting peaches it is of the highest importance to cut back the trees severely. The stem should be reduced about one-third and the side branches cut back to one bud. This lessens the demand upon the roots and enables the remaining buds to push more vigorously.



Elberta Peach

Alexander—Medium size, greenish white. Extra early. Beginning of August.

Champion—Early, large, creamy white, sweet, rich, freestone. August.

Crawford's Early—Large, yellow, good. One of the most popular varieties. Beginning of September.

Crawford's Late—Large, yellow, good. Last of September.

Elberta—One of the most valuable varieties; golden yellow, good. Valuable for market. September.

Fitzgerald—Similar to Crawford's Early.

Foster—Large, yellow, resembling Crawford's Early.

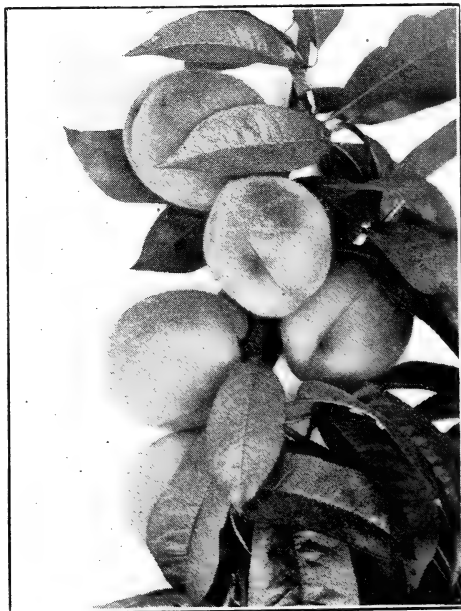
Mountain Rose—Large, dark red, good, freestone. Early.

Oldmixon Free—Large, greenish white and red. Succeeds Crawford's Early.

Rivers—Large, creamy white. Early.

Stump the World—Red and white. End of September.

Wheatland—Large, golden yellow, fine. Ripens between Early and Late Crawford.



Crawford's Early Peach

Rich Land Nurseries

GRAPES



CONCORD

Black Grapes

Two Year Plants

Campbell's Early—Large and handsome, sweet. Very early. Each 25c; 10 for \$2.00; 100 for \$15.00.

Champion—A valuable sort to plant where the seasons are short. Each 10c; 10 for 80c; 100 for \$3.50.

Concord—The most popular market grape. Each 10c; 10 for 50c; 100 for \$3.00.

Eaton—A large showy grape. Each 15c; 10 for \$1.00.

Hartford—Very early and reliable. Each 15c; 10 for 80c; 100 for \$4.00.

Moore's Early—Desirable for an early crop. Each 10c; 10 for 80c; 100 for \$5.00.

Wilder (Rogers' No. 4)—One of the best varieties. Each 10c; 10 for 80c.

Worden—Larger than Concord. Ripens a few days earlier and is superior to it in flavor. Very popular. Each 10c; 10 for 80c; 100 for \$4.50.

Red Grapes

Agawam (Rogers' No. 15)—One of the best of the red varieties. Each 10c; 10 for 80c; 100 for \$4.00.

Brighton—Equal if not superior to Delaware; ripens early. Each 10c; 10 for 80; 100 for \$5.00.

Catawba—Large coppery red. Each 10c; 10 for 80c; 100 for \$4.00.

Delaware—Small, light red. It justly claims a place in every garden. Each 10c; 10 for 80c; 100 for \$5.00.

Gaertner (Rogers' No. 14)—Beautiful light red. The most showy grape in our collection. Each 15c; 10 for \$1.00; 100 for \$8.00.

Iona—Keeps till mid-winter with its freshness unimpaired. Each 10c; 10 for 80c.

Lindley (Rogers' No. 9)—Another fine red grape. Each 10c; 10 for 80c.

Salem (Rogers' No. 53)—One of the most popular of the Rogers. Each 10c; 10 for 80c; 100 for \$5.00.

White Grapes

Green Mountain—The earliest white grape; delicious. Each 20c; 10 for \$1.50.

Moore's Diamond—Juicy and almost without pulp. Each 10c; 10 for 80c; 100 for \$5.00.

Niagara—All things considered, probably the most valuable white grape in cultivation. Each 10c; 10 for 80c; 100 for \$4.00.

QUINCES

	Each	10	100
Largest size XXX 4-5 ft.	\$0.30	\$2.80	\$25.00
XX 3-4 ft.	.25	2.30	20.00
X 2-3 ft.	.20	1.80	12.00

Orange—Large, golden yellow. October.

Rea (Rea's Mammoth)—Very large and fine.

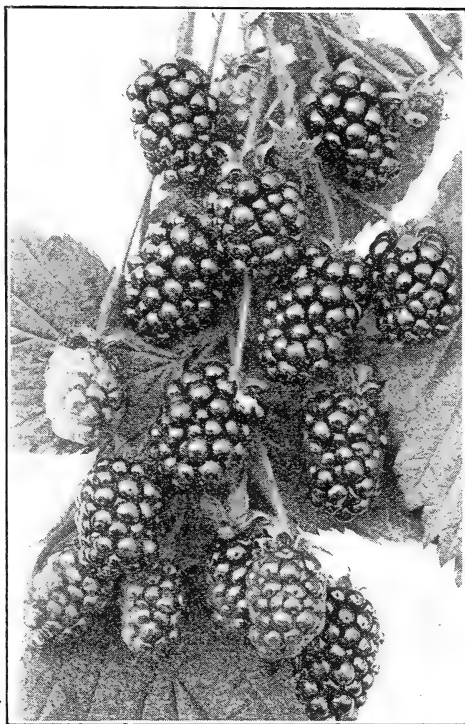
APRICOTS

The apricot is one of the most beautiful and delicious fruits, and its value is greatly enhanced by the season of its ripening—between cherries and peaches.

Price 25 cents each.

Rich Land Nurseries

BLACKBERRIES



Ancient Briton

ALL STRONG PLANTS

Agawam—Medium size, jet black, sweet. Hardy and very prolific. Early. 10 for 35c; 100 for \$2.00.

Ancient Briton—Medium size, melting, without core. Hardy and one of the best. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

Early King—Medium size, good, hardy and productive. Very early. 10 for 35c; 100 for \$2.00.

Eldorado—Medium size, jet black, melting, sweet and rich; hardy and productive. 10 for 35c; 100 for \$2.00.

Kittatinny—Large, glossy black; juicy, sweet. 10 for 35c; 100 for \$2.00.

Rathbun—Berries extra large, jet black, good. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

Snyder—Medium size, sweet and melting to the core. Very hardy and wonderfully productive. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

BLACK RASPBERRIES

A very popular berry and a great seller

A sure and prolific yielder

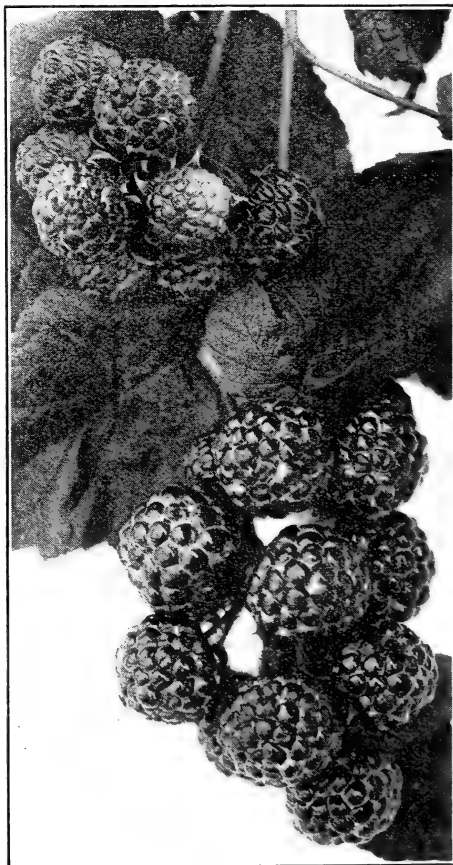
All hardy plants

Black Diamond—Valuable market sort. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Gregg—Fruit large, good quality, season medium; hardy, a great yielder. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Kansas—Very large, handsome, firm and of excellent quality, very hardy and productive. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Golden Queen—Large, amber color; firm and of fine quality. Hardy. 10 for 40c; 100 for \$3.00.

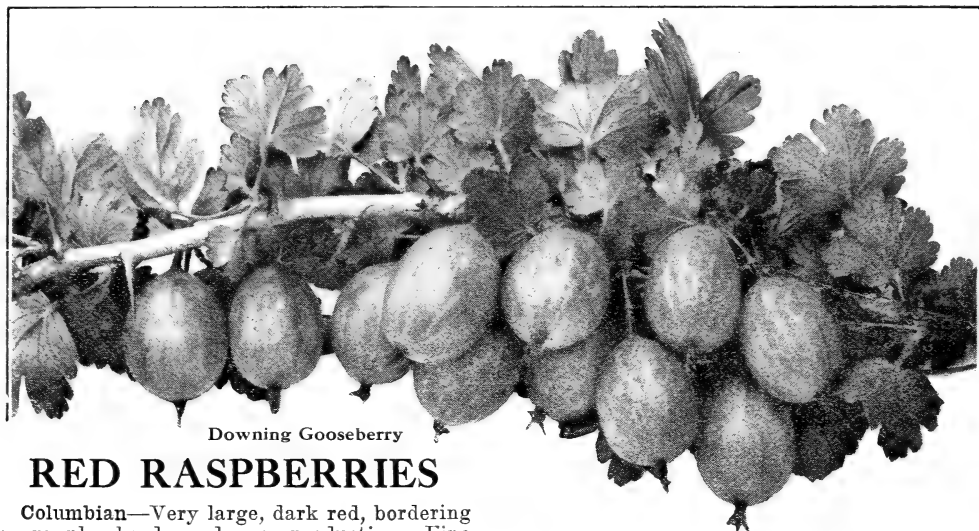


Kansas

Blackberries by Mail—Add 5c per plant for Postage

Rich Land Nurseries

GOOSEBERRIES



Downing Gooseberry

RED RASPBERRIES

Columbian—Very large, dark red, bordering on purple; hardy and very productive. Fine for canning. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Cuthbert—Large, deep rich crimson. Very hardy. One of the best varieties for market. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Marlboro—The best early red raspberry. Hardy and productive. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

GOOSEBERRIES

Two Year Plants.

Columbus—Of the largest size, greenish yellow, excellent. Each 12c; 10 for 90c; 100 for \$8.00.

Downing—Medium size, whitish green. Very profitable for market. Each 10c; 10 for 80c; 100 for \$7.00.

Industry—Large, oval, dark red, hairy. Rich. Each 18c; 10 for \$1.50; 100 for \$12.00.

Josselyn (Red Jacket)—Large, red. Good. Each 12c; 10 for 90c; 100 for \$8.00.

CURRENTS

Black—Esteemed by many. Each 8c; 10 for 60c; 100 for \$5.00.

Cherry—Large, red; bunches short; plant vigorous and productive. Each 8c; 10 for 60c; 100 for \$5.00.

Fay's Prolific—The most popular red currant; fruit very large and handsome. Each 8c; 10 for 60c; 100 for \$5.00; 1000 for \$40.00.

Currants by Mail—Add 5c per plant for Postage

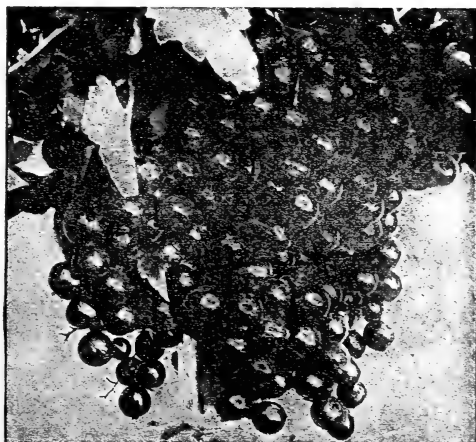
Perfection—Berry very large, larger than Fay's; bright red. Each 15c; 10 for \$1.30; 100 for \$12.00.

Red Cross—A fine red currant of large size. Each 8c; 10 for 60c; 100 for \$5.00.

Victoria—Large, bright red. Late. Each 8c; 10 for 60c; 100 for \$5.00.

White Grape—Very large, mild and excellent. The best table variety. Each 8c; 10 for 60c; 100 for \$5.00.

Wilder—Large, red, fine flavored; great yielder, very profitable for market. Each 8c; 10 for 60c; 100 for \$5.00.



Fay's Currants

Rich Land Nurseries

STRAWBERRIES

The strawberry may be successfully grown in any soil adapted to the growth of ordinary field or garden crops.

Where the winters are severe a slight covering of leaves or litter, or the branches of evergreens, will be of great service.

All varieties—10 for 35c; 100 for 60c; 1000 for \$5.00.

Brandywine—Large, fine quality. Late.

Bubach—Large, bright scarlet. Early to medium.

Corsican—A magnificent variety. Large red.

Marshall—Very large, rich crimson; very good. Medium to late. One of the very best.

Michel's Early—Valuable on account of its earliness and productiveness.

Sharpless—One of the largest and best strawberries.

If by mail add 25c per 100 plants for postage

Asparagus

Conover's Colossal. 10 for 15c; 100 for 65c; 1000 for \$4.50.

Palmetto—10 for 15c; 100 for 65c; 1000 for \$4.50.

Rhubarb

Each 8c; 10 for 60c; 100 for \$5.00.

NUTS

Chestnut—American. 30c.

Black Walnut. 30c.

Butternut. 30c.

English Walnut. 40c.

CROCUS

Nothing more satisfactory in early spring as soon as the snow disappears than these bright, showy flowers. You can have them for little or nothing in the following colors: BLUE, WHITE and YELLOW.

40 cents per 100

If by mail add 15c per 100 for postage

Rochester Collection

WORTH \$10
TO YOU

FOR ONLY \$7.50

Our products are the **Acme of Perfection** of the horticulturist's skill.

This collection comprises about all that would be required to plant a small place with the most delectable fruits and embellish it with the choicest shrubs and plants.

Ten Dollars' worth of first class stock delivered at your station anywhere east of Mississippi River, except Canada, for \$7.50. Freight prepaid.

- 1 Apple tree, Yellow Transparent
- 1 Dwarf Pear, Duchesse
- 1 Cherry, Montmorency
- 1 Plum, Lombard
- 1 Peach, Elberta
- 5 Raspberries, Cuthbert
- 5 Currants, Fay's
- 3 Grapes, 1 Concord, 1 Niagara and 1 Brighton
- 1 Shade Tree, Norway Maple
- 1 Ornamental Tree, Weeping Mulberry
- 10 Shrubs
- 10 Roses
- 5 Peonies
- 10 Beautiful Hardy Flowering Plants.

Rich Land Nurseries

ORNAMENTAL TREES FLOWERING SHRUBS, ETC.

We are not only extensive growers of **Fruit Trees** and **Small Fruit Plants**, but we have all the best kind of **Trees** and **Shrubs** for the decoration of lawns of large or small extent, also trees for street planting.

Note the sizes of the different items and the low prices.



Avenue of Norway Maples

Ash—American White—A well known native tree. 6 ft. 25c.

Beech—Purple Leaved—A magnificent lawn tree. 4 ft. 60c.

Beech—Weeping—A very picturesque tree of large size. 3½ ft. 75c.

Birch—Cut Leaved—One of the most popular of all weeping trees. 8 ft. 50c.

Cherry—Double—White flowering—very choice. 6 ft. 30c.

Cherry—Weeping—Beautiful rose colored flowers. 80c.

Catalpa—Speciosa—A rapid growing tree with white and purple fragrant flowers. 8 ft. 30c; 10 for \$2.50.

Catalpa—Bungei—Forms a perfect umbrella shaped head. 90c.

Crab—Bechtel's Double Flowered—Beautiful double pink blossoms. Resemble small roses. 4 ft. 50c.

Elm—American—Well known. For streets. 6-8 ft., each 35c; 10 for \$3.20; 100 for \$30.00. 8-10 ft., each 50c; 10 for \$4.50; 100 for \$40.00.

Elm—English—Compact habit. 8 ft. 50c.

Elm—Camperdown—One of the handsomest weeping trees. 90c.

Horse Chestnut—Common White Flowered—5 ft. 35c.

Horse Chestnut—Double White Flowered—Rare. 5 ft. 75c.

Horse Chestnut—Red Flowered—Showy red flowers. 4 ft. 85c.

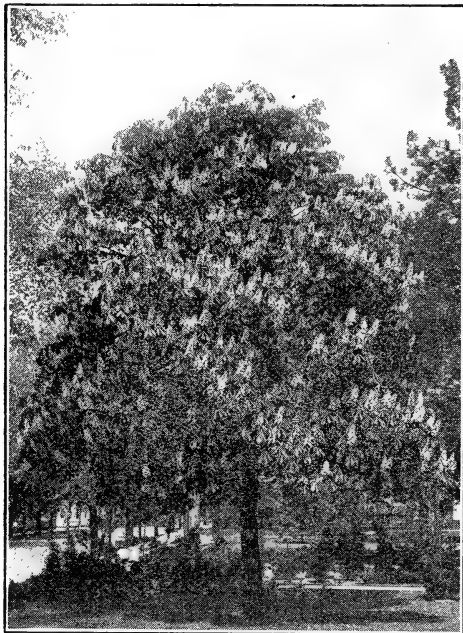
Judas Tree—Delicate pink flowers before the leaves. 3 ft. 35c.

Larch—European—(Tamarack). 4 ft. 40c.

Linden—American (Basswood)—Very large leaves. 6 ft. 40c.

Linden—European—Smaller leaves than the American. 6 ft. 35c.

Rich Land Nurseries



Horse Chestnut

Maple—Japan—Beautiful small trees or shrubs with colored leaves. 2 ft., with roots burlapped, \$1.00.

Maple—Norway—One of the finest trees for street planting. 5-6 ft., each 30c; 10 for \$2.80; 100 for \$25.00. 6-8 ft., each 40c; 10 for \$3.80; 100 for \$35.00. 8-10 ft., each 60c; 10 for \$5.00; 100 for \$45.00.

Maple—Schwedler's—Purple foliage. Rare. 5 ft. 75c.

Maple—Soft Maple (Silver Leaved)—Well known. For streets. 6-8 ft., each 30c; 10 for \$2.80; 100 for \$25.00. 8-10 ft., each 40c; 10 for \$3.80; 100 for \$35.00.

Maple—Sugar Maple—Too well known to need description. 8 ft. 60c.

Maple—Wier's Cut Leaved—One of the most remarkable ornamental trees. 8 ft. 50c.

Mountain Ash—European—Bright scarlet berries. 6 ft. 30c.

Mountain Ash—Oak leaved—One of the finest lawn trees. 6 ft. 40c.

Mulberry—Weeping—No better tree for small lawns. 75c.

Negundo—Also called **Box Elder**, **Manitoba Maple**, **Ash Leaved Maple**—Very fast grower. Fine for streets. 5-6 ft., each 25c; 10 for \$2.00; 100 for \$18.00. 6-8 ft., each 35c; 10 for \$3.00; 100 for \$25.00. 8-10 ft., each 50c; 10 for \$4.00; 100 for \$35.00.



Ash Leaved Maple

Oak—Burr Oak—Very large foliage. 5 ft. 40c.

Oak—Pin Oak—A fast grower. Valuable. 5 ft. 40c.

Oak—Red Oak—Our well known native Oak. Red leaves in the fall. 5 ft. 40c.

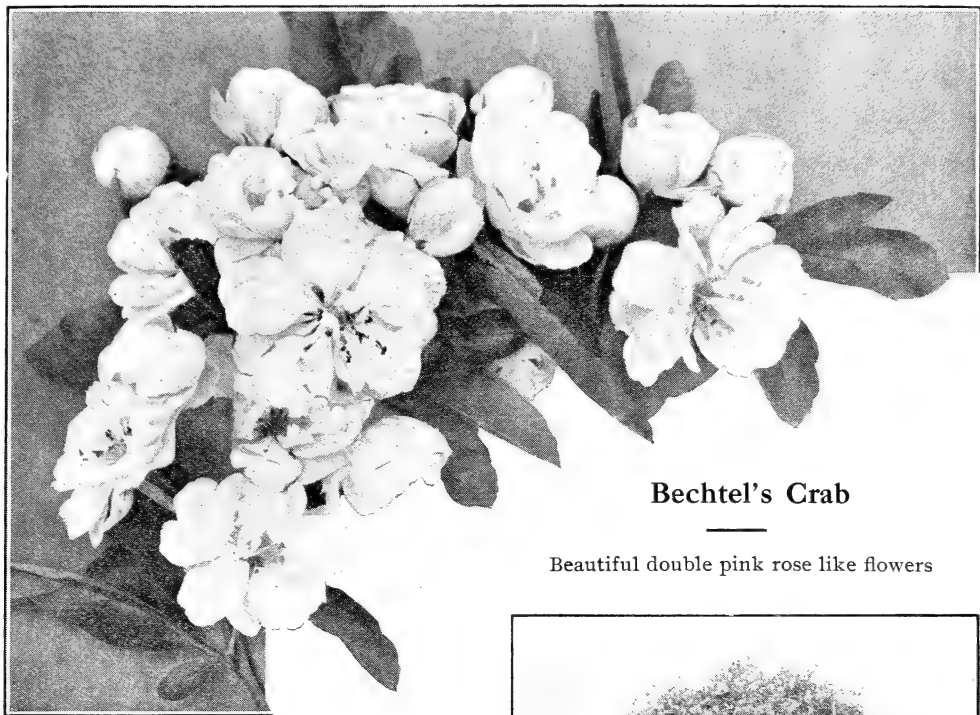
Plane Tree—Also called **Sycamore**. Referred to in the Bible. Valuable for avenues. 6-8 ft., each 40c; 10 for \$3.80; 100 for \$35.00.

TRUMPET DAFFODILS (Daffy-down-dillys)

Wonderfully effective with their yellow and white trumpet shaped flowers
20 cents per 10 \$1.00 per 100

If by mail, add 40 cents per one hundred for postage

Rich Land Nurseries



Bechtel's Crab

Beautiful double pink rose like flowers

Poplar—Carolina—By far the best tree to use where immediate effect is desired. 6-8 ft., each 20c; 10 for \$1.50; 100 for \$12.00. 8-10 ft., each 25c; 10 for \$2.00; 100 for \$18.00.

Poplar—Lombardy—Tall and majestic; everywhere well known. 8 ft. 30c.

Thorns—Double White and Double Pink Blossoms. Valuable for small grounds. 4 ft. 50c.

White Fringe—A small tree having white fringe-like flowers. 3 ft. 25c.

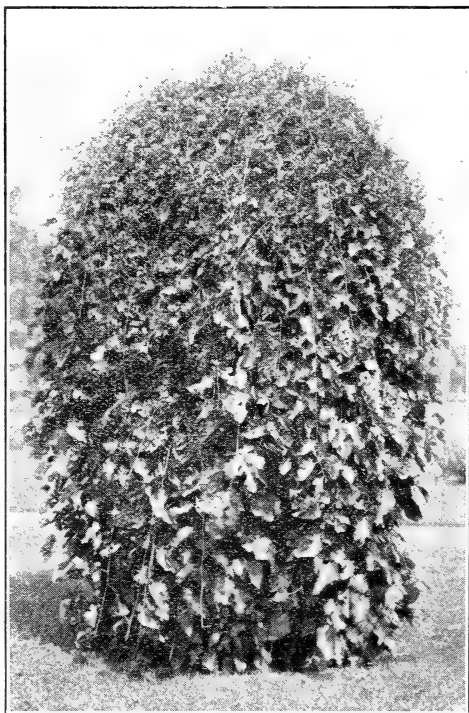
Willow—Babylonian—The common well known weeping willow. 6 ft. 25c.

Willow—Golden—Yellow bark in winter. 6 ft. 25c.

Willow—Red Bark—Red bark in winter. 6 ft. 25c.

Willow—Laurel Leaved—Glossy leaves. 6 ft. 25c.

Magnolias—Wonderfully beautiful in early spring. Covered with large flowers before the leaves. 3 ft., with roots burlapped, \$1.50.



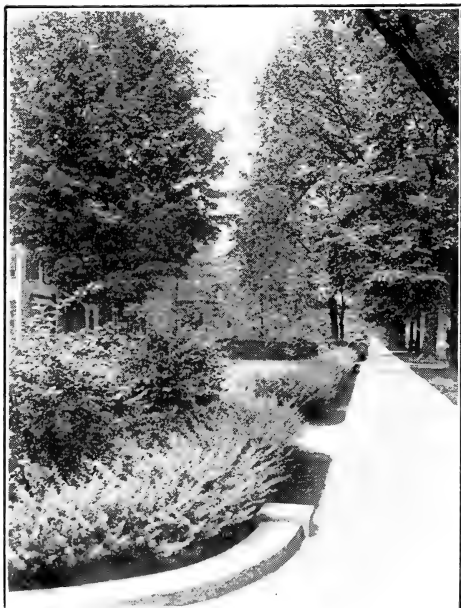
WEeping MULBERRY

Gooseberries by mail—add Five Cents per plant for postage

Rich Land Nurseries



MAGNOLIA TREES IN FULL BLOOM



Hedge of Dwarf Barberry (Thunberg's)

Nothing will increase the value of property more than the ornamentation of lawns with hedges, trees, shrubs, etc.

Pomona Collection

Of Choice Fruits for a Small Garden.

ALL LARGEST GRADE STOCK

- 1 Apple tree, Bismarck
 - 1 Dwarf Pear, Duchesse
 - 1 Cherry, Napoleon
 - 1 Plum, Lombard
 - 1 Quince, Orange
 - 1 Peach, Elberta
 - 5 Red Raspberries, Cuthbert
 - 5 Black Raspberries, Kansas
 - 5 Red Currants, Fay's
 - 3 Grapes, 1 Concord, 1 Niagara and 1 Brighton
 - 5 Blackberries, Ancient Briton
 - 5 Gooseberries, Downing
- Above would give you a complete fruit collection.

REGULAR PRICE \$3.28

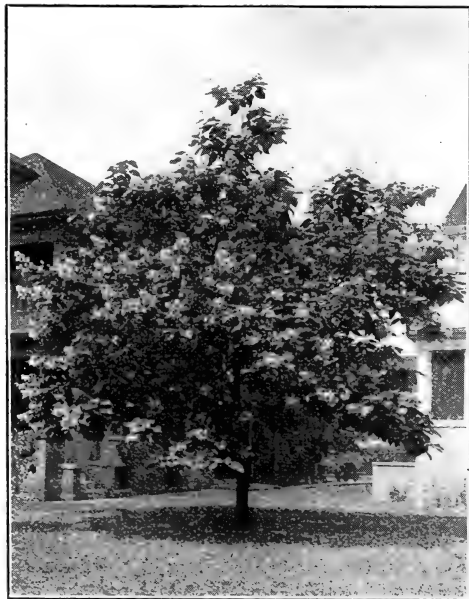
Special Price, \$2.75

Rich Land Stock is the kind that grows

Rich Land Nurseries



Single Trees of Norway Maples and Hedge of California Privet



Catalpa Speciosa

EVERGREENS

Arbor Vitae—American—The common White Cedar, excellent for hedges. 18-24 in., each 20c; 10 for \$1.50; 100 for \$14.00. 3 ft., each 30c; 10 for \$2.50.

Arbor Vitae—Pyramidal—Beautiful, cone-shaped. 2 ft., 40c.

Arbor Vitae—Siberian—Exceedingly hardy. 18 in. 30c.

Hemlock—Everywhere well known and popular. 2 ft. 60c.

Juniper—Irish—Beautiful pillar of green. 2 ft. 40c.

Pine—Austrian—Dark green. Rapid grower. 2 ft. 40c.

Pine—Dwarf—More like a pine bush. 12 in. 60c.

Pine—Scotch—Very hardy, rapid grower. 2 ft. 40c.

Pine—White—Flourishes in the poorest light sandy soil. 2 ft. 40c.

Silver Fir—Balsam—Popular on account of its fragrance. 2 ft. 40c.

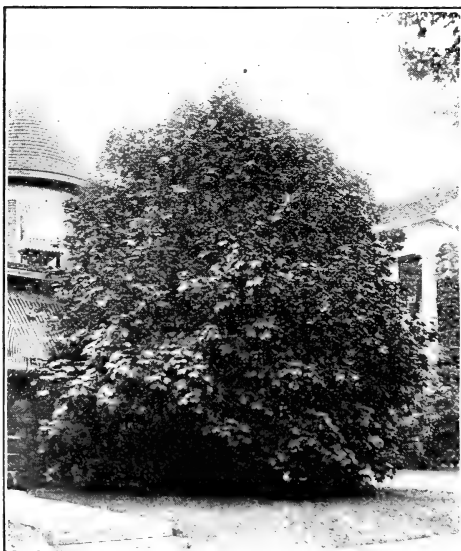
Spruce—Blue or Colorado Blue—One of the most beautiful evergreens. 18 in., \$1.00.

Spruce—Norway (Christmas Tree)—One of the most popular Evergreens. 18-24 in., each 25c; 10 for \$2.00; 100 for \$18.00. 3 ft., each 35c.

Rich Land Nurseries



BOSTON IVY—FOR COVERING BUILDINGS, PORCHES, ETC.



SCHWEDLER'S MAPLE

**FALL
PLANTING**
OF TREES, SHRUBS
AND PLANTS IS HIGH-
LY ADVANTAGEOUS
EXCEPT WHERE
THE WINTERS
ARE VERY
SEVERE

Rich Land Nurseries

HARDY SHRUBS

Shrubs Average 2 to 3 Feet in Height Except Where Noted.

The most pleasing effects can be produced by the use of **any** of the following. Nearly all flower through May and early June.

Almonds—Double flowering, white and pink. Each 30c; 10 for \$2.50.

Altheas—Beautiful shrubs which have double flowers in autumn of red, purple and white. Each 20c; 10 for \$1.50.

Azalea—A wonderful Japanese shrub, of varied shades of pink or salmon. For Spring Only. 15 in., 50c.

Barberry—Common or European—Valued for its red berries. Each 20c; 10 for \$1.50.

Barberry—Purple Leaved—Very effective. 20c; 10 for \$1.50.

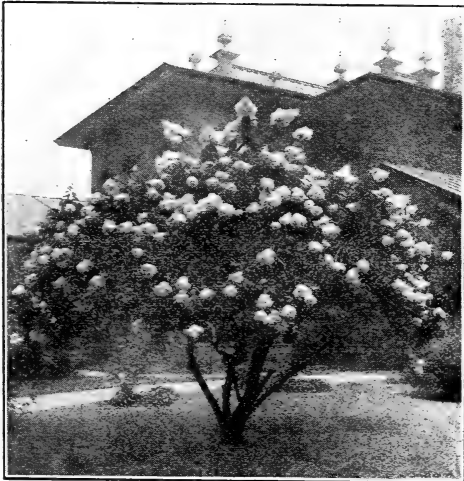
Barberry—Japan or Thunbergii—Very dwarf. Popular for low hedges. 12-18 in., 10 for \$1.00; 100 for \$8.00. 18-24 in., each 20c; 10 for \$1.50; 100 for \$10.00.

Calycanthus—Sweet Scented Shrub. Each 20c; 10 for \$1.80.

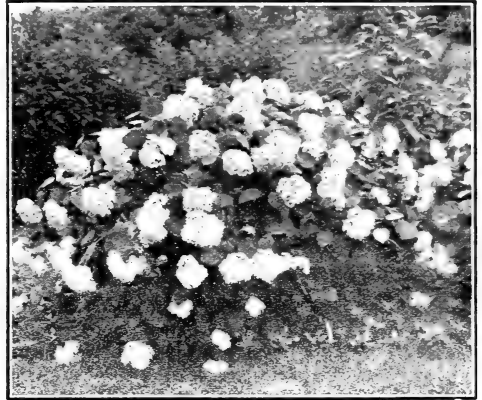
Cornus—Crimson Branched and Yellow Branched—Very effective in winter. Each 20c; 10 for \$1.80.

Currant—Yellow flowered. Each 20c; 10 for \$1.50.

If you want Fruit Trees or Ornaments, buy from us.



HYDRANGAEA PANICULATA GRANDIFLORA



SNOWBALL HYDRANGAEA

Deutzia—Double pink and double white. Tall growing and showy. Each 20c; 10 for \$1.50.

Deutzia—Pride of Rochester—One of the choicest double white. Each 20c; 10 for \$1.50.

Deutzia—Gracilis—Very dwarf and pretty, white. Each 20c; 10 for \$1.50.

Deutzia—Lemoinei—Dwarf growing. White. Very desirable. Each 20c; 10 for \$1.50.

Elder—Golden Leaved—Very showy. Each 25c; 10 for \$2.

Forsythia (Golden Bell)—Very showy yellow flowers before the leaves. Each 20c; 10 for \$1.50.

High Bush Cranberry—Very effective in autumn on account of its highly colored fruit. Each 25c; 10 for \$2.00.

Honeysuckle—Bush or Shrub Honeysuckle. Choice shrubs with beautiful pink and white flowers. Each 15c; 10 for \$1.20.

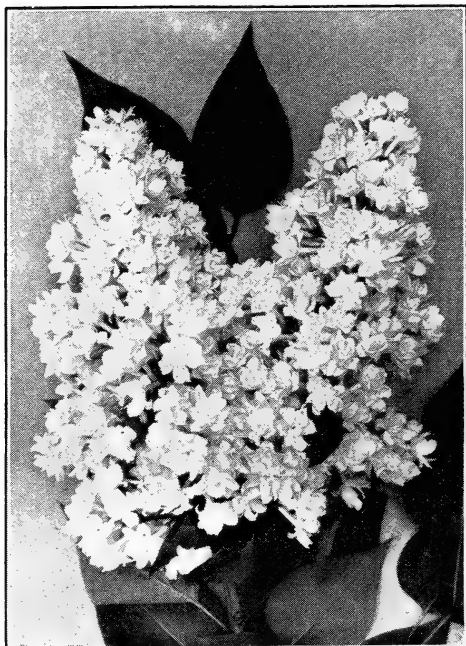
Hydrangea—Paniculata Grandiflora—The well known sort which blossoms in August. Very popular. Each 20c; 10 for \$1.50.

Hydrangea—Arborescens Grandiflora Alba—Also called Snowball Hydrangea, Hills of Snow, etc. A new kind which cannot be too highly recommended. Flowers all summer. Each 30c; 10 for \$2.50.

Japan Quince—(Fire Bush, Japonica, etc.) Dazzling scarlet blossoms. Each 15c; 10 for \$1.20.

Kerria—(Buttercup Shrub)—Bright orange yellow flowers. Each 25c; 10 for \$2.00.

Rich Land Nurseries



Double White Lilacs

Lilacs—Well known beautiful shrubs which should be in every garden. We have both the single and double flowered varieties. Purple Single, each 25c; 10 for \$2.00. White Single, each 25c; 10 for \$2.00. Double, each 40c; 10 for \$3.50.

Mahonia—Foliage very much like the English Holly. Each 30c; 10 for \$2.50.

Prunus—Pissardi (Purple Leaved Plum)—Remarkable for its intense purple color. Each 30c; 10 for \$2.50.

Prunus—Triloba (Double Flowered Plum)—Beautiful double pink flowers like little roses. Each 25c; 10 for \$2.00.

Privet—California—The ever popular hedge plant. See page 23. 18-24 in., each 10c; 10 for 65c; 100 for \$2.50; 1000 for \$22.00. 2-3 ft. each 12c; 10 for 80c; 100 for \$4.00; 1000 for \$32.00.

Privet—Ibota (Chinese Privet)—Valuable for its handsome foliage and for shady places. Each 20c; 10 for \$1.50.

Purple Fringe—Also known as Smoke Tree, Purple Mist, etc. Purple hair-like flowers. An old well known shrub. Each 25c; 10 for \$2.00.

Rhododendron—The aristocrat of flowering shrubs—For Spring Only. Each 90c; 10 for \$8.50.

GENESEE COLLECTION FOR ONLY ONE DOLLAR

- 1 Spiraea, Van Houttei
- 1 Barberry, Thunbergii
- 1 Althea
- 1 Rose, Dorothy Perkins
- 1 Rose, Mrs. John Laing
- 1 Rose, General Jacqueminot

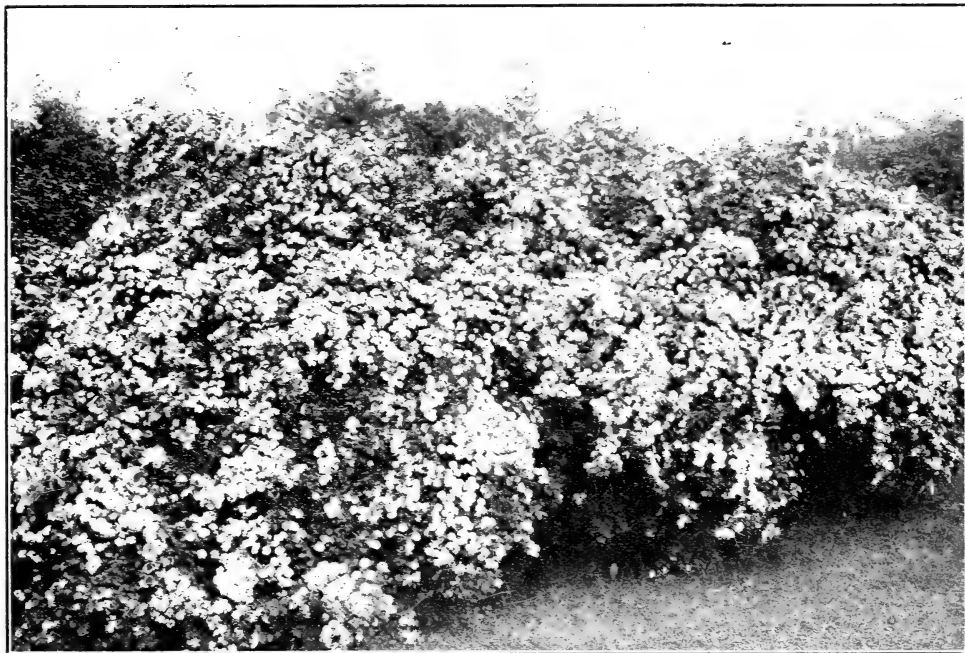
One of the finest collections
in Shrubs

SEND ONE DOLLAR TODAY



Dwarf Deutzia Lemoinei

Rich Land Nurseries



SPIRAEA—VAN HOUTTEI

Without doubt the finest Hardy Shrub in cultivation.

Spiraea—Anthony Waterer—Dwarf, crimson flowers. Very pretty. Each 20c; 10 for \$1.50.

Spiraea—Blue—An unusual shrub with pretty blue flowers in September. Each 20c; 10 for \$1.50.

Spiraea—Bridal Wreath—Small daisy-like white flowers. Each 20c; 10 for \$1.50.

Spiraea—Van Houttei—The finest of all. White. Each 20c; 10 for \$1.50.

Snowball—Common—The old-fashioned kind. Each 20c; 10 for \$1.50.

Snowball—Japanese, Double—One of the most beautiful shrubs. Each 30c; 10 for \$2.50.

Snowball—Japanese, Single—A most unique flowering shrub. Each 20c; 10 for \$1.50.

Snowberry—White waxy berries that hang on all winter. Does well in the shade. Each 20c; 10 for \$1.80.

Syringa or Mock Orange—Well known shrubs; white flowers resembling orange blossoms. Each 20c; 10 for \$1.50.

Syringa—Golden Leaved—A pretty dwarf plant with bright yellow leaves. Each 25c; 10 for \$2.00.

Tamarix—Feathery foliage, pink flowers. Each 25c; 10 for \$2.00.

Weigela—Beautiful trumpet-shaped flowers. Each 25c; 10 for \$2.00; as follows:

Candida—White.

Eva Rathke—Brilliant crimson.

Rosea—Pink.

Variegated Leaved—Dwarf.

Highland Park Lilacs

The Lilacs at Highland Park, Rochester, are famous. You can have some of them at small cost.

- I Single Purple
- I Double Purple
- I Single White
- I Persian

ALL FOR ONE DOLLAR

Rich Land Nurseries

CLIMBERS

Ampelopsis—Veitchii—Forms a dense sheet of green and clings to wall without support. Each 20c; 10 for \$1.50.

Clematis—Henryii—Large star-shaped white flowers. Each 30c.

Clematis—Jackmanni—Same as above, but flowers are deep purple. Each 30c.

Clematis—Paniculata—Small pure white fragrant flowers in wonderful profusion in autumn. One of the most satisfactory climbers. Each 20c; 10 for \$1.50.

Honeysuckle—Hall's Japan—The finest of all Honeysuckles. Very fragrant. Straw-colored flowers. Each 20c; 10 for \$1.50.

Trumpet Creeper—Large scarlet flowers. An old favorite. Each 25c.

Virginia Creeper—An old well known vine. Each 20c.

Wistaria—Chinese Purple—Immense clusters of pale blue flowers. Each 25c.

Read what our customers say

Our Customers Recommend Us

These letters are all on file in our office and were sent to us without solicitation.

Rhode Island.

We have received your first consignment and find same very satisfactory.

Very truly yours,

W. R. Davis.

New York.

I take pleasure in advising you that the Berry Bushes which you have furnished are planted and are coming up very satisfactorily. They are far superior to similar Berry Bushes bought at the same time from other firms and I assure you of my future patronage.

E. Schaaf Regelman.

New York.

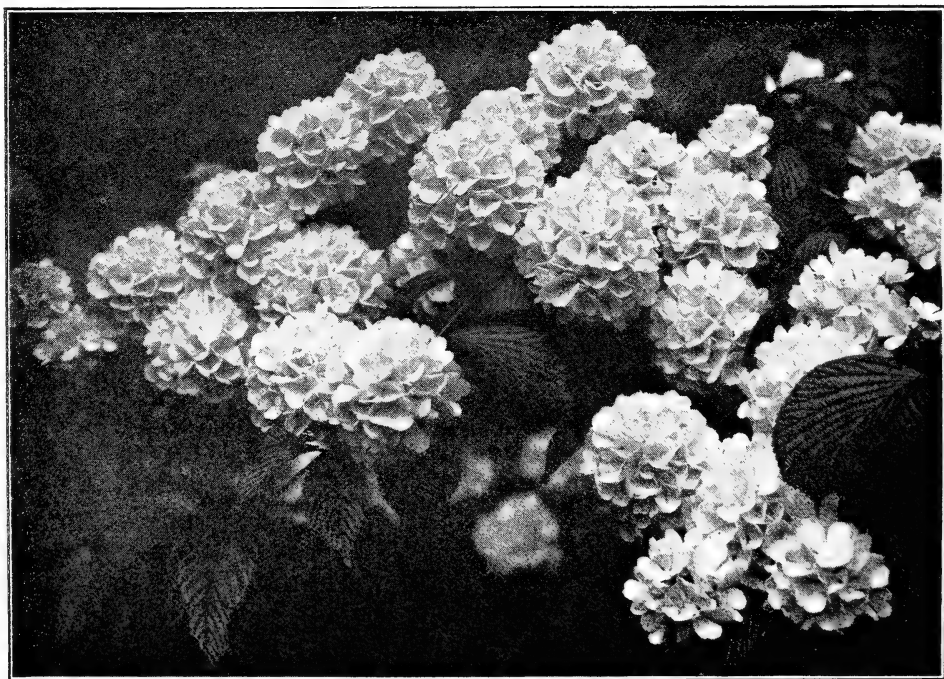
I received your box of Nursery Stock all O. K. and I am very well pleased with it.

Edw. McBride.

Wisconsin.

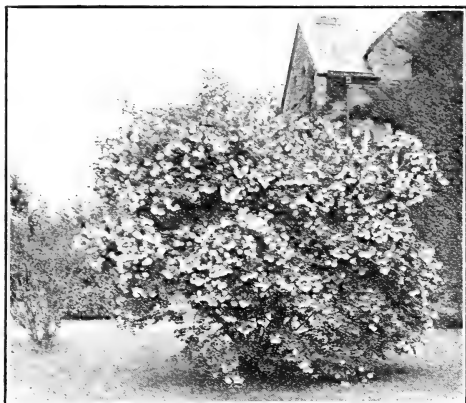
We are more than pleased with the goods.

Ward & Knezel.



DOUBLE JAPANESE SNOWBALL (*Viburnum plicatum*)

Rich Land Nurseries



OLD FASHIONED SNOWBALL

HEDGES

Hedges are very popular and are rapidly taking the place of fences. This is particularly true of **California Privet** which is undoubtedly the most popular and the most extensively planted for that purpose.

To make a dense hedge of **California Privet** the plants should be set in double rows nine inches apart alternating the plants in the rows. A good hedge can also be made by planting a single row nine inches apart, or even twelve inches. 18-24 in., 100 for \$2.50; 1000 for \$22.00. 2-3 ft., 100 for \$4.00; 1000 for \$32.00.

A hedge is one of the greatest beautifiers

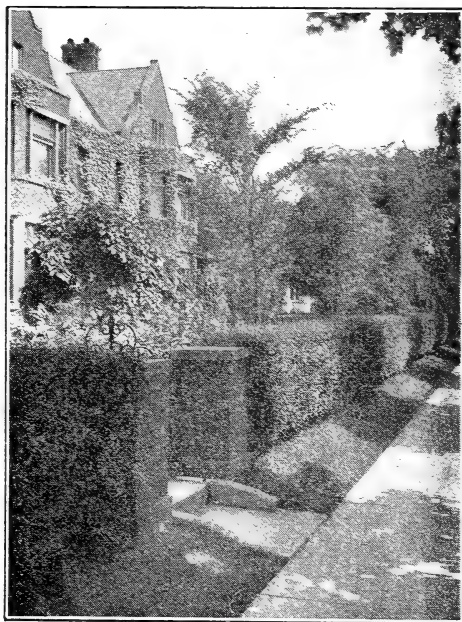


SWEET SYRINGA

The best low growing hedge is the **Thunberg's Barberry** which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$8.00. 18-24 in., 100 for \$10.00.

Another first class hedge, and one which is valuable for defense on account of its sharp thorns, is the **Japan Quince**. Plant this in single rows twelve inches apart. 12-18 in., 100 for \$6.00. 18-24 in., 100 for \$8.00.

For an Evergreen Hedge the best cheap hedge is the **American Arbor Vitae** which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$10.00. 18-24 in., 100 for \$14.00.



CALIFORNIA PRIVET HEDGE

*Our Guarantee stands
back of every order
we accept from you
for Nursery Stock*

Rich Land Nurseries

HARDY ROSES

Climbing Roses

Two Years—Field Grown Plants.

Roses are one of our specialties. All plants are field grown and large strong bushes and will blossom first season after planting.

Each 25c; 10 for \$2.00.

Baltimore Belle—Beautiful double white. An old well known sort.

Crimson Rambler—The finest of all climbing roses. Brilliant crimson. Double.

Dorothy Perkins—A truly wonderful rose. Double pink. The best pink rambler.

Hiawatha—Sheets of dazzling crimson single flowers.

Queen of Prairies—The old well known sort. Double deep pink.

Wichuriana—Pretty single white, glossy foliage. Sometimes called **Memorial Rose** on account of its popularity for cemetery planting.

Yellow Rambler—Bright yellow buds.



ANNE DE DIESBACH

RAMBLER COLLECTION

Conceal unsightly
buildings, fences,
etc., with these
dainty climbers

- 1 Crimson Rambler Rose
- 1 Dorothy Perkins Rose
- 1 Hiawatha Rose
- 1 Clamatis Paniculata
- 1 Hall's Honeysuckle
- 1 Ampelopsis Veitchii

TO YOU FOR \$1.00

If by mail add 15c for postage

RICH LAND NURSERIES
*grow their own stock—
besides they pay freight
on all orders of \$5.00 east
of the Mississippi River,
except Canada. A trial
order will make you a
regular customer.*

Rich Land Nurseries

ROSE BUSHES

Each 25c; 10 for \$2.00.

We have selected the following from the almost endless list of varieties as likely to give the greatest satisfaction:

Red and Crimson Roses

Alfred Colomb—Superb double red.

Baron de Bonstetten—Very dark velvety crimson.

General Jacqueminot—The ever popular "Jack" Rose.

Marshall P. Wilder—Beautiful bright red—constant bloomer.

Prince Camille—The nearest approach to a Black Rose.

Ulrich Brunner—Beautiful cherry red.

Pink Roses

Anne de Diesbach—Beautiful bright pink.

Clio—Delicate flesh pink, in clusters.

Francois Levet—A beautiful very free blooming rose.

Mme. Gabriel Luizet—A beautiful shade of pink.

Mrs. John Laing—Without doubt the most satisfactory Pink Rose—blooms all summer.

Mrs. R. G. Sharman Crawford—A charming pink, deeper in color than the preceding.

Paul Neyron—Enormous flower—similar in color to American Beauty, but far superior to it for growing out of doors.



MRS. JOHN LAING



PAUL NEYRON

White Roses

Frau Karl Druschki—The finest of all hardy White Roses—perpetual bloomer.

Margaret Dickson—Beautifully shaped flower.

Moss Roses—White and pink. Each 25c; 10 for \$2.00.

Japan (Rugosa) Roses—Both red and white. Each 20c; 10 for \$1.50.

Persian Yellow Rose—The only hardy yellow rose. Each 30c; 10 for \$2.50.

*If you send your orders to us,
you will be glad*

=====
All stock is guaranteed
to reach you promptly
=====

Fill out your order today

Rich Land Nurseries

THE FAMOUS BLUE ROSE



Without doubt the greatest novelty that has been offered in years. It is a climbing Rose of extraordinary growth; flowers are violet blue in wonderful profusion, Each 30c; 10 for \$2.50.

ROSES

of Surpassing Loveliness

Beautify your garden with the
Queen of Flowers

The following for One Dollar

Will blossom next year

If by mail, add 15c for postage

1 Mrs. John Laing

1 General Jacqueminot

1 Frau Karl Druskhi

1 Paul Neyron

1 Marshall P. Wilder

And one plant of the above great

NOVELTY

THE BLUE ROSE

Rich Land Nurseries

PHLOX

Are of vigorous habit, easy culture, and produce in great profusion during a long season, flowers of fine form and substance, and of bright and varied colors. As regards their culture, it may be briefly stated that they succeed in any good garden soil, but they are greatly improved by being liberally manured, and an occasional supply of liquid manure during the growing season will greatly increase the size of their trusses. When in flower they should be watered freely every evening. The Phlox usually flowers in July and August, and in order to render it autumnal flowering, it is necessary to pinch the shoots about the first of June and again in July. The plants will then flower in September. For early flowers some of the plants may be left unpinched. When two years old the finest trusses are produced. The third year the plants flower tolerably well; but they will not keep thrifty and healthy after that. The old plants should then be lifted in the fall, divided and transplanted. But the better plan is to keep up a succession of young plants from cuttings by securing a fresh collection every year. We annually introduce all new and desirable varieties of home and foreign production. The best time to plant them is in the autumn. Our plants are large and fine.



HARDY PHLOX

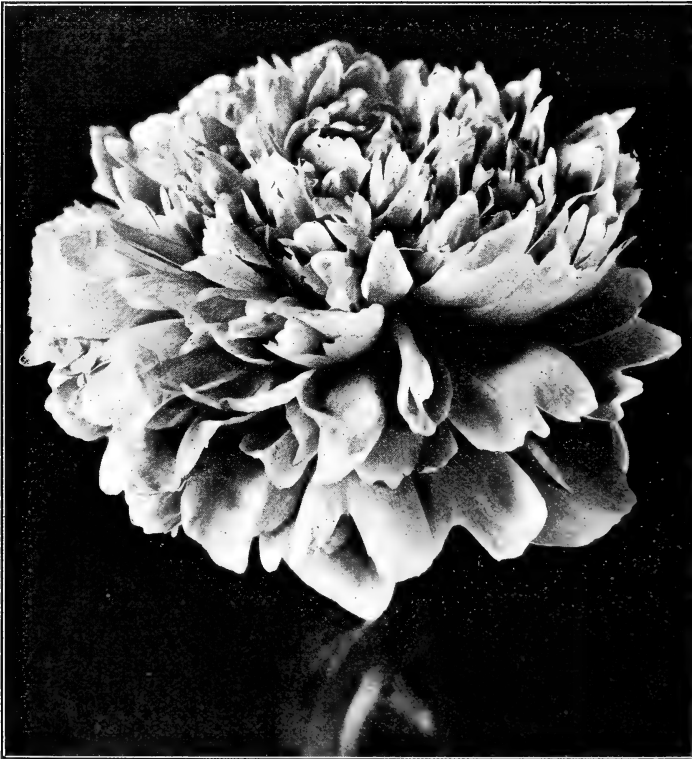
Phlox—Each 15; 10 for \$1.20. Colors—White, red, pink, purple, salmon, scarlet, etc.

PEONIES

Fall is the best time to plant these beautiful hardy flowers

A noble flower, almost rivaling the rose in brilliancy of color and perfection of bloom. The first point in its favor is hardiness. It may be truly said to be "hardy as an oak." In the severest climate the plants require no other protection than that which they afford themselves. Then their vigorous habit and healthy growth, freedom from all diseases and insects are important arguments in favor of their cultivation. Each succeeding year adds to their size and beauty. The foliage is rich and glossy and of a beautiful deep green color, thus rendering the plants very ornamental even when out of flower. No other flower is so well adapted for large, showy bouquets. The Peony may be planted either singly on the lawn or in borders. Where the lawn is extensive a large bed makes a good show. It is really a flower for the million. They bloom early in June.

We have them in Red, White and Pink. A bed of mixed colors produces a wonderful effect. Each, 25c; 10 for \$2.00; 100 for \$15.00.



PEONY

Rich Land Nurseries

HARDY PLANTS

Anemone—Beautiful fall blooming plants. Each 15c; 10 for \$1.20.

Eulalia—Tall, hardy grasses, showy and beautiful. Each 15c; 10 for \$1.20.

Yellow Day Lily—One of the finest hardy plants. Each 15c; 10 for \$1.20.

German Iris—No garden is complete without them. Great variety of colors. Each 10c; 10 for 50c.

Golden Glow—Deep golden yellow, resembling Yellow Chrysanthemums. Each 10c; 10 for 50c.

Double Hollyhocks—All colors. Each 15c; 10 for \$1.20.

Larkspur—Magnificent spikes of blue flowers. Each 15c; 10 for \$1.00.

Bleeding Heart—A charming old-fashioned plant. Each 15c; 10 for \$1.20.

Sunflower—Many choice kinds, both tall and dwarf. Each 15c; 10 for \$1.00.

Oriental Poppy—Very large, deep scarlet. Each 15c; 10 for \$1.20.

Yucca or Adam's Needle—Large bell-shaped flowers. Each 15c; 10 for \$1.00.

Shasta Daisy—One of Burbank's Wonders. Each 15c; 10 for \$1.00.

Blue Bird Flower—Blue flowers are always popular. This is one of the choicest. Each 15c; 10 for \$1.00.

Heavenly Blue Flower—Another very good hardy plant. Entirely distinct from the preceding. Each 15c; 10 for \$1.20.

Here are More Letters

Connecticut.

I am highly pleased with the quality of the stock, and wish I had ordered more. I am putting in several hundred other trees from three different Nurseries, and your stock is ahead of them all for general condition, especially the roots, which show evidence of the most careful digging, scarcely any of the lot of one hundred dwarf pears having any broken roots.

C. R. Duffie.

Utah.

I have spent One Hundred Dollars for flowering bushes and trees and plants this Spring but yours beats them all.

Mrs. Nellie Pelton.

Illinois.

The package came through in fine shape, and I am especially pleased with the stock which you sent. The trees and Shrubs all have an abundance of roots and were apparently taken up and packed with considerable care.

James K. Calhoun.

Louisiana.

Lot of fruit trees arrived by Southern Pacific Steamer on the 5th and they fully satisfy.

N. Watts Maddux.

New York.

The Nursery stock ordered from you recently reached here in first-class shape and looks to be good and sturdy. I am so well pleased with it that, like Oliver Twist, "I want some more."

C. H. Jackson.

RICH LAND COLLECTION

Of Choice Fruits for a Large Garden. All Largest Grade Stock.

- 1 Apple, Bismarck
- 2 Dwarf Pears, Anjou and Duchesse
- 2 Cherries, Montmorency and Blk. Tartarian
- 2 Plums, Bradshaw and German Prune
- 1 Quince, Orange
- 3 Peaches, 2 Elberta and 1 Crawford's Early

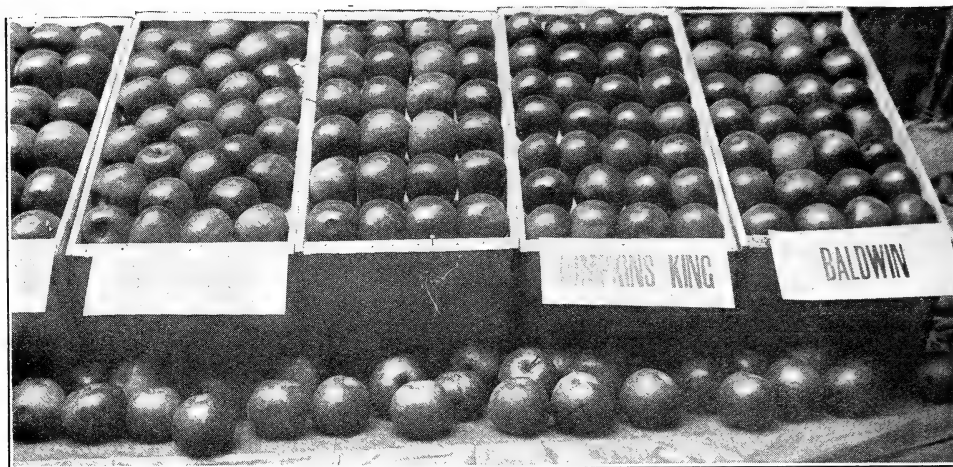
- 10 Red Raspberries, Cuthbert
- 10 Black Raspberries, Kansas
- 10 Red Currants, Fay's
- 6 Grapes, 2 Concord, 2 Niagara, 2 Brighton
- 10 Blackberries, Ancient Briton
- 10 Gooseberries, Downing

REGULAR PRICE, \$6.50

BARGAIN AT \$5.40

With each collection we will give FREE a beautiful Rose Bush and a Hydrangea—all delivered freight charges prepaid to points east of the Mississippi River, except Canada, for \$5.40.

Rich Land Nurseries



No ordinary farm crop will produce one-fourth as much income per acre as a good apple orchard

All Our Customers are Pleased with the Way We Do Business

New York.

The order you filled proved very satisfactory.

Mrs. H. M. T. Beekman.

Massachusetts.

The plants arrived in excellent condition last Saturday and I wish to thank you for sending them so promptly.

Miss Grace I. Butterfield.

Rhode Island.

Received the bushes in fine condition, the best I ever had. Thank you very much for the surplus you sent. I will send another order.

Wm. P. Ball.

New Jersey.

My trees, vines and plants arrived O. K., freight prepaid. The trees are a magnificent lot and I am exceedingly well pleased with their size, character and condition. If all the stock you send out is of the same character I do not see how any one could complain. Should I ever want trees again, I shall have no hesitancy in ordering from you.

Levi Hall.

Pennsylvania.

The trees arrived in good condition, fresh and nice and I am very much pleased with everything you sent.

J. C. Green.

New York.

Received your trees in perfect condition. They are all fine.

A. M. Hurel.

Pennsylvania.

I received the Nursery Stock you sent me in first class condition. You certainly pack A-1 and your stock is the best I ever received.

Oliver J. Young.

Rhode Island.

I beg leave to thank you for the very fine shrubs you sent me and the care taken in packing. They arrived in A-1 condition and are growing finely.

Theodore B. Keith.

New Jersey.

Trees received in good shape.

Wm. C. Ludi.

In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms.

PLEASE USE THIS SHEET, ALSO THE ADDRESSED ENVELOPE
ALL ORDERS MUST BE ACCOMPANIED WITH THE MONEY

We pay the freight on all orders of \$5.00 and over to points East of the Mississippi River, except Canada

NAME

STREET AND NUMBER.....

POST OFFICE

COUNTY

STATE

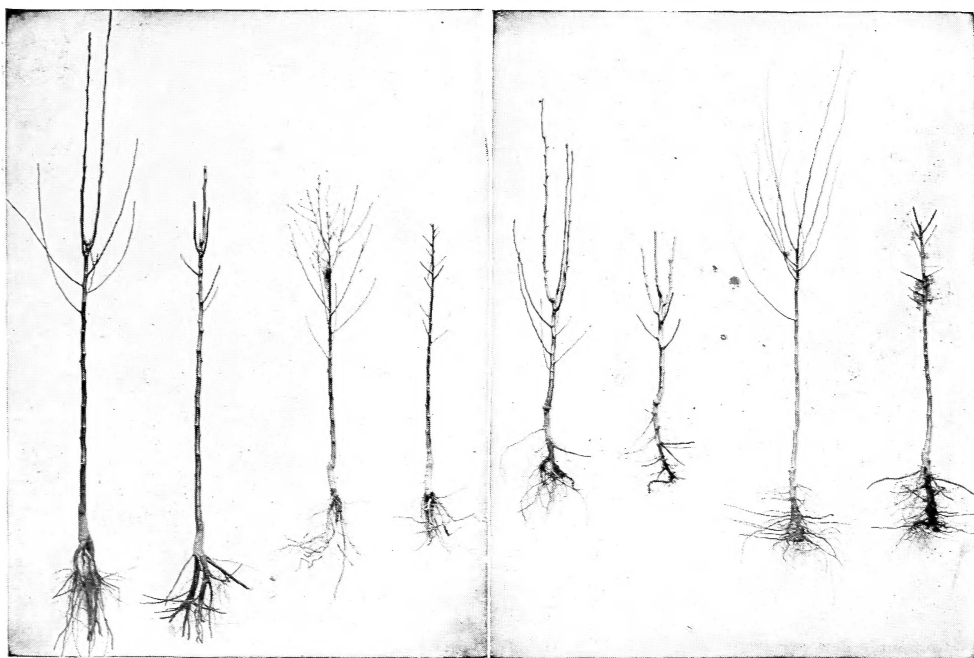
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WHEN you buy your stock from the Rich Land Nurseries, Rochester, N. Y., you deal direct with the growers. You not only save the profit that usually goes to the dealer, but you also save the profit that goes to agents in commissions for selling the stock to you.

This catalog is the only salesman we have to represent us. We will back up every statement we make in it with the strong guarantee which you will find on Page 2 of Cover.

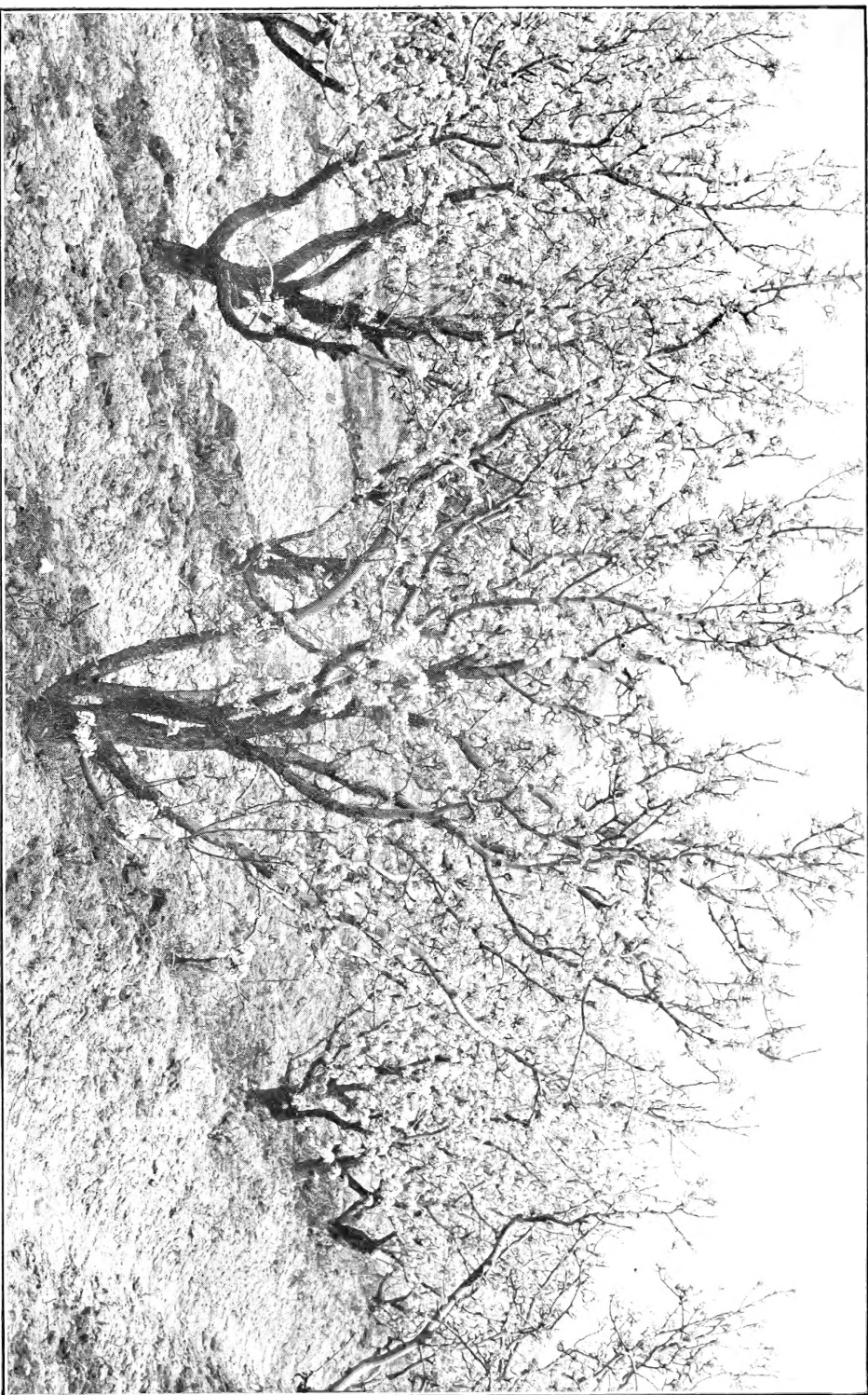
Rich Land Nurseries

Rochester, N. Y.



HOW TO PREPARE FRUIT TREES FOR PLANTING

Illustrations showing how they should be pruned before planting. In each case an example is given of an unpruned and pruned tree. No. 1. Standard, with stem or trunk three to four feet clear of branches. Standard Apples, Pears, Cherries and Plums have usually this form. No. 2. Peach Tree. No. 3. Dwarf Pear. The usual appearance of trees, two or three years from bud, prepared for training in pyramidal form. No. 4. Quince Tree.



A DWARF PEAR ORCHARD IN BLOOM. The Duchess and Anjou Pears grown on dwarf trees produce perfect fruit which commands the highest price.